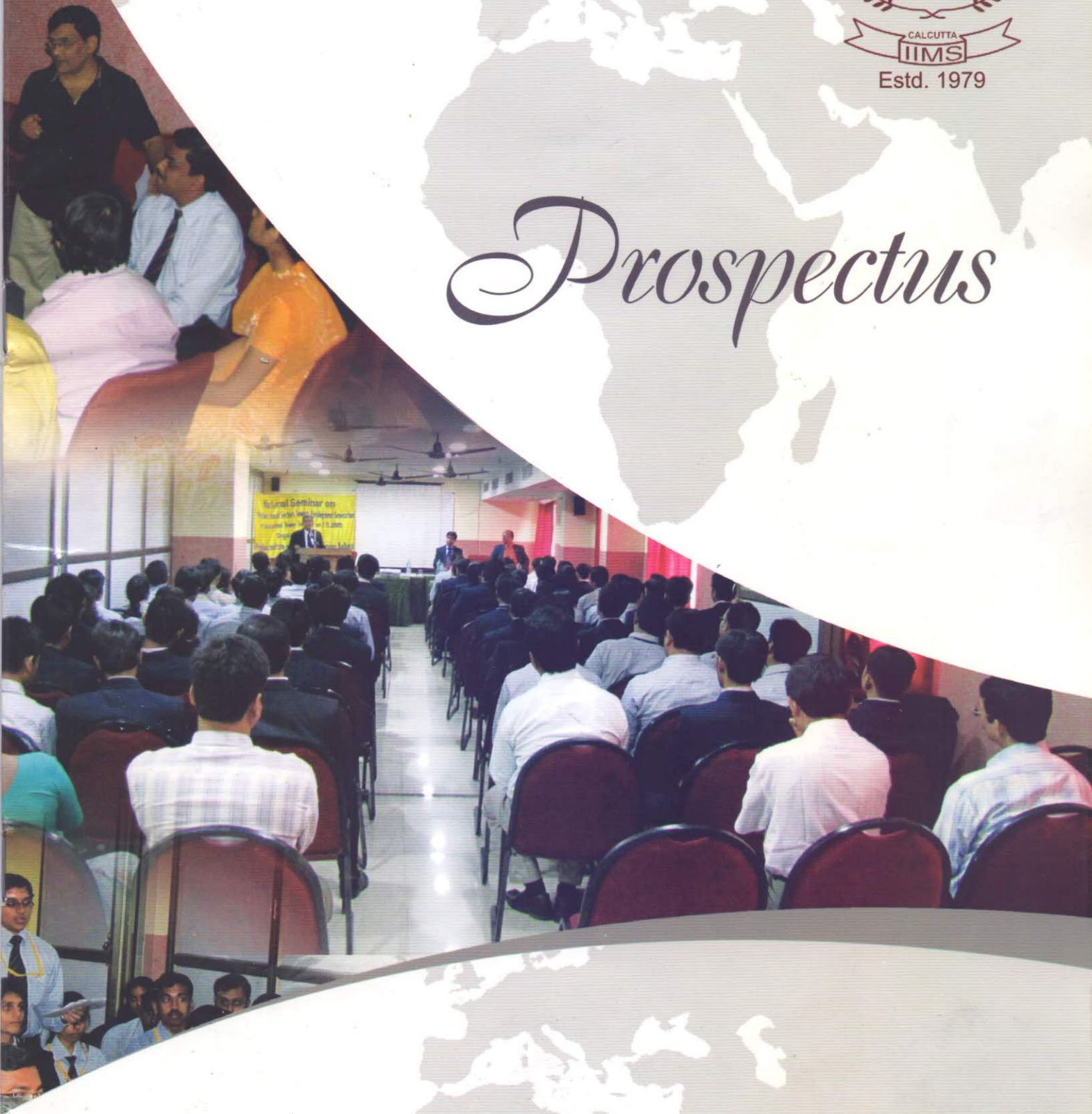




# *Prospectus*



INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCES  
CALCUTTA





From the

## *Chairman's Desk*

In the wake of globalization, where rapid economic developments are taking place across the world, the Indian Economy is exposed to global competition. To place the Indian Economy at an enviable position in the World, it is imperative to make its people responsive to the formidable challenges. Naturally, an all out bid is all the more essential to imbibe such education as to produce professionals of global standard.

At this juncture, IIMS ventured out with an ardent mission to impart management education with a full time programme at Uluberia, Howrah, since 2004. Our sole object is to equip the students with the principles and techniques of management sciences to accept the challenges of managing business activities in an ever changing environment. We strongly believe that our students are capable of contributing their best to the national economy with their enviable performance and are meant to fulfill the gap of successful management professionals, the desire of the day.

I ensure that IIMS will make all possible efforts to produce competent professionals in the context of the present global scenario.

Dr. Sandip Kar  
Chairman  
IIMS



## THE INSTITUTE

International Institute of Management Sciences (IIMS) is the pioneer institute in India in conducting Management Education under Distance Learning Mode (DEM) in the private sector since 1979. The Institute is the first in the country to receive AICTE, Govt. India approval in the year 1991 for offering PGDBA (equivalent to MBA) in DEM. In the year 2000, the PGDBA course was upgraded to MBA degree by Visva-Bharti Central University. Today, the Institute is affiliated to Vidyasagar University for conducting MBA course and Pondicherry University for conducting MBA and MCA courses.

IIMS has been conducting Full-time MBA programme with approval of AICTE and West Bengal University of Technology (EBUT) at its own campus located at the Uluberia Industrial Growth Centre, Howrah with all modern infrastructural facilities. It offers unique opportunity to the students' community to be nourished within a pollution free environment to concentrate and harness all energies to devote for academic excellence, free from the din and bustle of the city.

## IIMS VISION

- Basic education with Indian heritage
- Management and Business Education
- Technology Environment Education and Management
- Medical and Nursing Care
- Hospitality and Entertainment Management
- Public Speaking, Communication and Event Management
- Health, Wellness and Counseling
- Artisans, Technicians and Social Service



## IIMS MISSION

- Close interface with industry, society, Government, academics, students, parents and members of the faculty for developing a commonality of interest and continuous improvement in the quality of education, learning and functioning of the institute.
- Inducting and allocating resource for a balanced growth in all the branches of academic discipline, co-curricular activities encompassing all the areas of programmes.
- Development of MIS for ready availability of data for common understanding, acceptance, monitoring, action and coordination.
- Undertake research project – Regional as well as Global including Socio metric studies leading to insights into human behavior, Social, Cultural relationship and also in such other fields as economic, business and industry.

**Building and developing excellence and indianness in every aspect of activity, performance in the:**

- A) Academic Spread
- B) Internal discipline
- C) Quality of thoughts and actions

## IIMS AND EXCELLENCE BUILDING

The principal objective of IIMS is directed towards equipping its alumni with excellence so that they may prove themselves worthy of the responsibility entrusted.

## RICH INFRASTRUCTURE

All infrastructural facilities, computers with internet connections, a library with more than 4000 (four thousand) books, Journals, audio – visual system are some of its prime attractions. The Principal, a well known person in Management Education is assisted by other well known Professors and other regular faculty. Apart from that, Business Management and Senior Executives from Industries and other well – known management Institutes are often drawn as visiting / Guest faculty. Industrial visits and assignment are the regular events in the programme to produce well equipped professionals to meet the challenges of the competing business world with commendable competence

